



ChildCare
Aware[®]
OF VIRGINIA



INCREASING THE ACCESSIBILITY, AVAILABILITY,
AND QUALITY OF CHILD CARE IN VIRGINIA

Child Care Matters



to Our Economy

High quality child care is essential to the social and economic well-being of the Commonwealth of Virginia. Access to child care enables parents to participate in the labor force and therefore support state economic growth - also creating employment opportunities for child care professionals. The child care industry drives Virginia's economy.



to Our Workforce

Access to high quality child care leads to a more skilled workforce, as school readiness leads to higher school performance, leading to higher high school and college graduation rates, and resulting in career-ready adults. The investment in early learning and development lays the foundation for tomorrow's workforce.

45%



Currently, the annual cost of child care in Virginia is 45% of a single parent's income for one child.

The child care industry employs 40,559 people and creates another 13,246 jobs in other sectors, for 53,805 jobs throughout Virginia.



to Our Families

A family's access to care is critical to their success. Parents are increasingly reliant upon child care to allow them to work, be productive members of their communities, and to support their families. The decision for many parents to work or continue their education depends on the availability and accessibility of affordable, quality child care.



to Our Children

Many children of working parents spend a majority of their waking hours in child care. Parents depend on quality child care to ensure their children's safety and to support their child's early learning. Quality early childhood experiences are essential to the healthy development of communication, critical thinking and decision making skills as adults.



\$1.1 billion in child care revenue led to another \$1.3 billion in spillover impact on local economies.



You can't build a great building on a weak foundation. You must have a solid foundation if you're going to build a strong superstructure.

-Gordon B Hinckley



These faces are only some of those who have lost their lives in unsafe child care. They keep us moving forward in our mission.



You can help stop these senseless deaths from happening in our state.
Vote for child care health and safety.

1-866-KIDS-TLC



va.childcareaware.org