



Virginia
Breastfeeding-Friendly
Early Care
Recognition



VDH
VIRGINIA DEPARTMENT OF HEALTH
VDM.LiveWell.com

Child Care
Aware
OF VIRGINIA

Virginia Breastfeeding-Friendly Recognition Program
Early Care

Virginia Breastfeeding Friendly Early Care Application

Child Care Program Information	
Name of program	
Address	
Phone ()	Email
Website	
Name of director/owner	
License type (check one): <input type="checkbox"/> Center Based <input type="checkbox"/> Head Start <input type="checkbox"/> Family Day Home	
Total number of children enrolled	
Number of children 6 months or younger	
Number of children 7 to 16 months	
Number of children 17 to 36 months	
Number of children being breastfed	
Number of teachers caring for children birth to 36 months (include all adults who care directly for these children: lead, assistant, aide, floaters, etc.)	
Does your program participate in the USDA Child and Adult Care Food Program (CACFP)? <input type="checkbox"/> Yes <input type="checkbox"/> No	
Would you be willing to serve as a resource for other programs interested in becoming Breastfeeding Friendly Child Care? <input type="checkbox"/> Yes <input type="checkbox"/> No	
Submission and Permissions	
I, _____ (name), _____ (title) reviewed and provided information for the Virginia Breastfeeding Friendly Child Care application. I hereby verify the accuracy of this information, and consent to the provision of this application for review; and agree to have the name of this program posted on Child Care Aware of Virginia's website as a Virginia Breastfeeding Friendly Child Care program.	
Signature	Date



Virginia Breastfeeding Friendly Early Care Application

Directions: Please include photographs or documentation where requested to illustrate how the following 5 Breastfeeding Friendly Child Care standards are met.

Environment Standard: A breastfeeding friendly child care program provides an inclusive environment which communicates that breastfeeding is welcome and will be supported in this program. The program has a culturally-responsive, breastfeeding-friendly environment.

Supporting Documentation: Submit 1-3 photographs and a brief written description that describes how the program meets at least 3 of the breastfeeding-friendly environment practices below.

- Breastfeeding mothers have access to a clean, private, comfortable place to nurse or express milk.
- Culturally responsive posters, brochures, etc., are visible and communicate to children and families that the program supports breastfeeding
- Children’s books and/or toys that normalize breastfeeding are available to children in classrooms.

Family Support Standard: Families are better able to continue to breastfeed when they are supported with information and resources about breastfeeding. This program provides resources and/or Information about breastfeeding to new mothers and family members.

Supporting Documentation: Submit copies of resources or guidance provided to families that describe how the program meets the Family Support practices below.

- Information about how our program supports breastfeeding is shared with newly enrolled families.
- A list of community breastfeeding resources is available for families, and staff refer families when appropriate.

Infant Feeding Standard: Breastfeeding is supported when infants are fed on-demand, and when the program communicates with mothers/families about infant feeding preferences. This program is committed to infant feeding best practices.

Supporting Documentation: Submit provide copies of documents (such as policy statements, training pages, or Parent Handbook pages) that are given to families or staff to describe how the program meets any or all of the Infant Feeding practices described below. If the program does not have training documents, handbook, or policy manual, the owner/director may confirm using an electronic signature that the program addresses these following areas.

Signature confirmation

Documents should address all of the following:

- Babies are fed on-demand, unless other arrangements are requested by family.
- The program shares daily breastfeeding report/infant feeding plan with families.
- Arrangements are made with families if the supply of breastmilk is gone and baby is still hungry.
- Breastfed babies do not receive other food or drink unless prior approval is given by families.

Professional Development Standard: Breastfeeding is supported when program staff are trained and knowledgeable about the benefits of breastfeeding, responsive feeding practices, how to promote breastfeeding and how to store and handle breastmilk. This program ensures that staff who care children ages 0-3 and at least one director/administrator are trained in areas below to support and promote breastfeeding.

Supporting Documentation:

Copies of training certificates or director-signed verification of training that addresses all four content areas listed below. Training resources are listed on VBFF EC webpage [here](#).



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- Staff who care for children ages 0-3, and at least one administrator complete training that addresses
 - a. The benefits of breastfeeding
 - b. Infant feeding in response to baby's cues
 - c. Promoting and supporting breastfeeding mothers/babies
 - d. Storage and handling of breastmilk* (can we link all these to online training options here)

Breastfeeding Policy Standard: Breastfeeding is supported when a program has a written policy that reflects support for breastfeeding mothers and families, that is shared with staff and families. This program has a written policy that addresses criteria noted below.

Supporting Documentation: Provide a copy of the policy or handbook specific to breastfeeding.

- The written policy addresses the following:
 - a. A private space is available for breastfeeding mothers to use.
 - b. Staff will encourage and assist mothers to provide breastmilk to their children
 - c. Infants will be fed on demand, and families will be informed about child's feeding preferences
 - d. Staff will be trained on breastfeeding support practices, and handling/storage of breastmilk.
- Staff know the policy and it is available for reference.